

You make it possible to create quality days and special experiences for the Friends who call Heritage Community home. We love the work that we do at Heritage each and every day to make their days brighter.

Thanks to you, our philanthropic partners, we can add unique services and programs like weekly music therapy for memory care participants, specialized fitness equipment for seniors, and hearing loop systems to enhance the sound quality for those with hearing aids.

Thanks to you, 9 new programs and services were started with your philanthropic support which has increased 57% from three years ago.

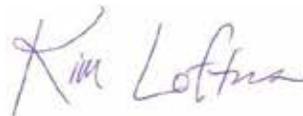
I am pleased to share with you the first Heritage Community Foundation Gratitude Report which covers the past fiscal year of July 2016 through June 2017.

It was just three years ago that we formed the Foundation Board of Directors and began a formal fundraising program in order to enhance the services through new initiatives. This gratitude report tells you the story of only a few of those new initiatives, but they illustrate how your gifts have made quality days for the seniors who live at Heritage and the employees who care for them.

The newsletter will continue to come to you every few months, but if you want to keep up with the latest happenings at the Foundation more readily, follow us on Facebook and Twitter. In the next newsletter, you will learn how donor gifts enhanced artwork, benches and trees across campus, plus much more.

Wishing you and your family a joyous and meaningful holiday season.

With Gratitude, Always,



Kim Loftus, CFRE
Executive Director

Heritage Community of Kalamazoo Foundation
2400 Portage Street, Kalamazoo MI 49001
269.276.4046
kloftus@heritagecommunity.com
HeritageCommunityFoundation.com



Our Mission

We will be the premier senior living provider that celebrates the whole person while embracing families and partnering with the community.

Philanthropy Bridges Gaps in Funding

It is a fact that life is unpredictable. Norene Vanderslik would have been the first to tell you that she never expected to live to be 100 years old, and yet she lived to celebrate her 103rd birthday.



Norene Vanderslik and Millie Karnemaat

“My sister, Norene, loved living at Wyndham for 21 years and even with her limited income, it was possible with assistance through the Heritage Legacy Fund for her to remain in her apartment near her family and friends,” stated Millie Karnemaat, Wyndham resident and sister of Norene Vanderslik. “The Heritage Legacy Fund is such a comfort to those of us who live at Heritage Community of Kalamazoo.”

Our organization was founded on the principle that once a resident meets the eligibility requirements, they will never be asked to leave for financial reasons.

And so the Heritage Legacy Fund, once known as Senior Citizens Fund or the Benevolence Fund, was established and philanthropy has kept this fund replenished. We have been extremely fortunate to have had generous donors who believed in the benevolence program and made gifts to the fund over the years.

Residents do not all need the same amount of assistance but they all desire to remain in their home at Heritage Community of Kalamazoo surrounded by the friends and staff they have come to know as their extended family. In some cases their Heritage friends and staff are their only family.

Last year, 63 residents relied on the Fund in order to receive the care services they needed and to remain in their homes on the Heritage campus. That meant an average of \$37 per day was needed to help bridge the financial gap for their care expenses. All of this would not be possible without your generosity, and for that, the residents are truly grateful.



2017 gala guests wore their colorful 1970s inspired outfits.

Save the Date: The 1980s-themed Gala is scheduled for Thursday, April 12, 2018 at Cityscapes.

IMPACT OF PHILANTHROPY

Heritage Legacy Fund

In the past year...

- 273 donors contributed
- \$164,659 donated
- \$603 average gift
- 63 residents assisted
- 420 individuals who call Heritage Community home



From left: Kim Loftus, Executive Director, Heritage Community Foundation; Jay Prince, President & CEO, Heritage Community of Kalamazoo; and Mary Little Tyler, 2017 Purple Poppy Award recipient.

193 guests and 39 sponsors raised \$52,770 for the Legacy Fund at the 70s themed Third Annual Heritage Community Foundation Gala on April 20, 2017 at Cityscapes Event Center. The Purple Poppy Award was presented to Mary Tyler for her service, support, impact and advocacy on behalf of older adults at Heritage Community and Southwest Michigan.

Music Therapy in Memory Care

Reminiscing of summer nights, cool lake air, star gazing and a sisterly bond that has withstood the many years that separate now from fond and distant memories. This is just one instance of the effect that music therapy has had on residents, and it all stemmed from singing to Woody Guthrie's "This Land Is Your Land." At Heritage Community of Kalamazoo, memories like these are not lost forever thanks to the generosity of donors who strongly support integrating music therapy into resident's lives.



Lewis & Barbara Howard

In the past Heritage Community partnered with music therapy interns from local universities. A year ago the need for a regular program became apparent when the staff noticed that residents in memory care were more engaged and interacted with others during the programming. As a result, donors like you, in conjunction with the Lewis C. and Barbara F. Howard Fund at the Kalamazoo Community Foundation, have made this program a possibility during 2017.

The Music Therapy Program went from an occasional program to weekly group music sessions at Amber Way, Amber Place and Amber Gardens — Heritage Community of Kalamazoo's memory care communities. Consistent programming has benefited residents by elevating their mood, boosted creativity, enhanced memories, lowered stress and improved cognitive function.

While there is no cure for Alzheimer's, there is something divine about being able to place yourself in a memory where you can remember a happy time, and that is greatly attributed to music.

Our residents, whom we consider our friends, are in good hands. The infectious songs, elevation of moods and participation facilitated by music therapist, Caitlyn Bodine, MM, MT-BC, has staff, caregivers and family all wanting to get involved during the sessions. Caitlyn explains, "Music therapists use music and relationships to help people experience life more fully. Sometimes that means getting the blood flowing through singing and movement. Other times, we just reminisce."

Whether residents are reminiscing about a camping trip when they were young or finding themselves elated by the company of singing along with friends and family, they are enjoying it at their home, Heritage Community of Kalamazoo.

All of this wouldn't be possible without your generosity, and for that we are truly grateful.

IMPACT OF PHILANTHROPY

Memory Care Initiatives Fund

In the past year...

- 45 donors contributed
- \$29,020 raised
- Average Gift: \$644.88
- 57 residents in memory care
- 32 residents on average participated in music therapy
- 50 weeks of weekly sessions
- An abundance of staff and family participation.

All thanks to you, thanks for seeing the need to give our friends the happiness, comfort and companionship they deserve.



Check our website to read more about other ways philanthropy has enhanced our community.

Education Growth Opportunities for Employees

An unexpected career change, a dream come true and financial support. With scholarships, generous donors like you have made this possible for Heritage Community employees through the William Carter Lowe M.D. Education Fund. In the past twelve months, donors have supported three nursing students with scholarships in addition to four Certified Nursing Assistants (CNA).

This unique opportunity has given these employees a chance to achieve a dream or make a career change. The majority of the CNA scholars started their work at Heritage in a department such as dining services, and then were able to realize their calling through the opportunities provided by our donors.

Jessica Jackson started out in the Wyndham dining room, as a CNA scholarship recipient, she asserts, "I feel like I will be more purposeful in providing care to the residents once I am a CNA. Coming from the manufacturing industry, I now know that I am needed and can be more useful to the residents."



Jessica Jackson

These CNA scholarships are funded in memory of Clyde and Colette Gillette by Dave and Gloria Badiner, Kirk and Ronda Ralston, the Gillette Family, and additional gifts from individual donors. Ronnie Ralston explains, "We know it would be our parents' wish to offer help with the next step on the career ladder to those who provide daily hands-on care to residents."



Ronnie Ralston

This scholarship encompasses all of the support and care that is Heritage, we are providing our residents with dedicated staff in addition to giving employees opportunities to grow, learn and achieve.

As mentioned, there were three recipients this past year, Michele Coleman, a scholarship recipient attests, "I love being able to comfort the family members. I love the idea that I can make a difference in someone's life, if only for a moment."

It is most important to recognize that none of this would be possible without your philanthropic support.



Michele Coleman

IMPACT OF PHILANTHROPY

William Carter Lowe, M.D. Education Fund

In the past year...

- 13 donors contributed
- \$11,357 donated
- \$874 average gift
- 3 employees awarded nursing scholarships
- 6 employees award CNA scholarships
- Since 2004, 30 employees received scholarships totaling \$24,000.

"We honor their service and compassion that is focused on improving the comfort of others while serving in long-term, person-centered care."

— Jay Prince,
President & CEO

Read more about the scholars on our Facebook page.

Wellness Enhancements Benefits Residents

This past year, the Upjohn Care and Rehabilitation Center (UCRC) obtained a state of the art addition in the Multipurpose Room — an advanced Hearing Loop System that sends the sound directly from the microphone into a hearing aid or cochlear implant. Heritage Community of Kalamazoo would like to extend our gratitude to Pete and Barbara Parish for funding the hearing loop in the Multipurpose Room, it has allowed residents to hear clear and clean sound.

Other donors have seen the value in giving our residents the ability to fully engage and participate in the various activities, and have made it possible for the Hearing Loop system to be placed in other locations throughout Heritage Community, including Amber Way.



Ann Richards, director of memory care, Heritage Community, uses microphone during presentation to Wyndham residents.

activities. Furthermore, we are blessed to have two headsets for anyone without a hearing aid to magnify the sound and be able to hear clearer.”

Gifts such as these to the Elsa Krum Development Fund greatly enhance the quality of life for many of our residents.

UCRC’s Multipurpose Room is the activity hub for the Wyndham community, therefore it is important that the room can accommodate the needs of our residents. Jo Markwart, life enrichment coordinator for Wyndham contributes, “hearing loss is a challenge for many seniors, this technology enables our residents with hearing difficulties to fully participate in our

Like our Facebook page and you’ll be the first to learn of new gifts and initiatives as they are announced.

IMPACT OF PHILANTHROPY

Elsa Krum Development Fund

In the past year...

- 4 donors contributed
- \$21,935 donated
- \$5,484 average gift
- All residents and staff directly benefited from new equipment

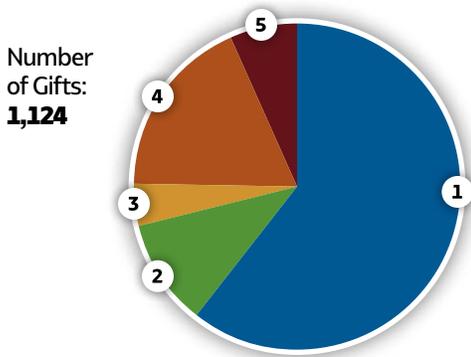


Mary Manwell, Wyndham Apartment resident, enjoying her work out on Nu-Step.

New exercise equipment provides an opportunity for residents to be proactive in maintaining their strength and mobility. Thanks to two anonymous donors, a treadmill at Wyndham and a Nu-Step Recumbent Cross-Trainer at Directors Hall were added to the fitness programs.

Foundation Philanthropy Report Fiscal Year 2017

(7/1/2016 to 6/30/2017)



FUND	No. of Donors	Amount Raised
1 Heritage Legacy	273	\$ 164,659
2 Memory Care Initiatives	45	\$ 29,020
3 Lowe Education	13	\$ 11,357
4 Elsa Krum Development	6	\$ 48,935
5 Miscellaneous	37	\$ 17,854
TOTAL	374	\$ 271,825

In Memory Of:

Mr. and Mrs. Jean Dutton
Mr. and Mrs. Manfred Martin

Mr. Paul J. Fleckenstein
Mr. and Mrs. Utah G. White

Mr. Leroy A. Green Sr.
Ms. Julie A. Green

Mrs. Nancy L. Lukins
Mr. and Mrs. Manfred Martin

Mr. Jerry Mason
Lakeside for Children
Foundation

Dr. and Mrs. Donald G. May
Mr. and Mrs. Manfred Martin

Mr. Marion Pernice Jr.
Mr. Ralph L. Pernice

Mr. James Rosenbaum
Mr. and Mrs. A. John Todd III

Mrs. Alice Scharff
Mr. Hamilton Scharff

Mr. and Mrs. James G. Shillito
Mr. and Mrs. Manfred Martin

Ms. Norene T. VanderSlik
Mr. and Mrs. Stan F. Bowers
Mrs. Phyllis De Right
Ms. Lora A. Eminhizer
Mr. and Mrs. Allan R. Heavey
Mr. Phil Cutler and Ms. Julia A. Karnemaat
Mrs. Millie Karnemaat
Mr. and Mrs. Paul Karnemaat
Mr. and Mrs. Richard J. Karnemaat
Mr. and Mrs. Larry Lueth
Ms. Janet L. Manos
Ms. Lynn R. Neale
Mr. Francis E. Prouty and Mary A. Prouty
Mr. and Mrs. David Shannon
Ms. Marilyn C. Smith
Mr. and Mrs. Herbert White

Please note: Memorials and Honorees listed here were received July 1 through October 2, 2017. To correct any errors, please contact Kim Loftus at 269.276.4046 or kloftus@heritagecommunity.com.

Visit HeritageCommunityFoundation.com to learn more about donors and programs.

The Purple Poppy Legacy Society

The Purple Poppy Legacy Society recognizes individuals and couples who have made provisions in their estate plans for a gift to Heritage Community of Kalamazoo Foundation. These gifts can be bequests that name Heritage Community Foundation in a will, trust or charitable remainder trust. Or they can be refundable membership fees, gifts of life insurance or any other type of charitable planned gift.

Leaving a gift to Heritage Community in your estate plans will benefit seniors at Heritage Community for years to come. The following statement may be used in your plans: "I give and bequeath (describe gift) to Heritage Community of Kalamazoo Foundation, 2400 Portage Street, Kalamazoo, MI 49001 (Tax ID 38-2758582)."



Board of Directors

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